

2025-2026

AMBASSADOR

OFFER

-55%

Become a privileged exhibitor !



BECOME AN AMBASSADOR OF THE ART3F FAIRS !

Many of you would like to participate in a large part of the art3f tour, without being able to take a big financial risk. art3f gives you the opportunity to become an ambassador for the season.

MONACO

19 > 21 september 2025

PARIS / THE FALL EDITION

26 > 28 september 2025

LUXEMBOURG

03 > 05 october 2025

HAUTE-SAVOIE

10 > 12 october 2025

BARCELONA

24 > 26 october 2025

LAUSANNE ART FAIR

GALLERIES ONLY :

30 october >
02 november 2025

MULHOUSE

14 > 16 november 2025

BRUSSELS

21 > 23 november 2025

MARSEILLE

28 > 30 november 2025

BORDEAUX

05 > 07 december 2025

PARIS

30 january > 01 february 2026

TOULOUSE

13 > 15 february 2026

NANTES

06 > 08 march 2026

STRASBOURG

27 > 29 march 2026

MILAN

10 > 12 april 2026

LUXEMBOURG ART FAIR

GALLERIES ONLY :

16 > 19 april 2026

LYON

24 > 26 april 2026

KORTRIJK

08 > 10 may 2026

DORTMUND

22 > 24 may 2026

REIMS

29 > 31 may 2026

ZURICH

12 > 14 june 2026

- UNTIL 31 JULY -

SUBJECT TO AVAILABILITY

A minimum of 4 of the 21 possible dates must be chosen. If during the season you are not able to participate in one of the chosen dates, no penalty will be charged.

Become a privileged exhibitor !

2025-2026

AMBASSADOR OFFER

L'OFFRE EN DÉTAIL :

Advantages :

- 50 to 55% discount,
- You will receive a **unique badge** for the entire tour,,
- You will **no longer need to go through the exhibitor reception**,
- You will **have access to the exhibition 30 minutes before the other exhibitors** by going directly to the exhibitor car park (we will send you a special pass each time),
- You have **priority access** to the choice of stand locations.

To sum up :

- Choose from 21 dates
- Select a minimum of 4 dates to validate your offer !

You can participate in up to 21 fairs and benefit from discounts ranging from 50% to 55%.

Offer valid until 31 July 2025.

We remain at your disposal for any further information.

CONDITIONS OF THE AMBASSADOR CONTRACT

- The contract is paid in one go.
- If you are unable to attend one of the fairs, you do not have the option of transferring it, no money will be refunded, and no area compensation can be carried over to another fair.
- You have the possibility to vary the size of your booth depending on the city.
- In case of force majeure, we reserve the right to move a date. If we have to cancel a date, another city will be proposed to you, or a compensation of surface will be proposed to you on one or several shows.

On the following pages you will find all the contracts, city by city. You can opt for different surfaces and options in different cities.

WARNING :

All options (angle, colour, additional spotlight or partition, electrical box, etc.) must be included in the various contracts.

If some options are added later, they will be charged at the normal price.

ON PAGE 47 YOU WILL FIND A SUMMARY TABLE.

The ambassador discount will be calculated on the total of the contracts.

- OFFER VALID UNTIL 31 JULY 2025 SUBJECT TO AVAILABILITY -

2025-2026

**AMBASSADOR
OFFER**

- ☐ **Monaco** / 2025
- ☐ **Paris** / SEP 2025
- ☐ **Luxembourg** / 2025
- ☐ **Haute-Savoie** / 2025
- ☐ **Barcelona** / 2025
- ☐ **Lausanne Art Fair** / 2025
- ☐ **Mulhouse** / 2025
- ☐ **Brussels** / 2025
- ☐ **Marseille** / 2025
- ☐ **Bordeaux** / 2025
- ☐ **Paris** / 2026
- ☐ **Toulouse** / 2026
- ☐ **Nantes** / 2026
- ☐ **Strasbourg** / 2026
- ☐ **Milan** / 2026
- ☐ **Luxembourg Art Fair** / 2026
- ☐ **Lyon** / 2026
- ☐ **Kortrijk** / 2026
- ☐ **Dortmund** / 2026
- ☐ **Reims** / 2026
- ☐ **Zurich** / 2026

SUBMITTING YOUR FOLDER

By email to : info@art3f.com

By postal mail to :

art3f - BP2271

68068 Mulhouse Cedex - France

For artists :

A CV, a biography, your artistic journey, latest exhibitions, 5 photos of works stating your name, the title of the work and the format.

For gallery owners :

An information sheet on your gallery, latest exhibitions, 1 photo of a work for each artist represented.

Any change or addition of an artist during the year must be submitted to the selection committee.

EXHIBITOR PARTICIPATION CONTRACT

This registration file is submitted to the art3f selection committee. This artistic committee is responsible for ensuring the global quality of the works presented and the prestige of the event. The artistic committee's remit is not to produce art works but to ensure the credibility of the event through its choices. For this reason, the committee will not enter into correspondence to justify refusals.
Caution : Sub-location rentals to artists is strictly prohibited.

☐ **PAINTER** ☐ **SCULPTOR** ☐ **CERAMIST** ☐ **PHOTOGRAPH**

ARTIST

Name : First name :

Artist name :

Address :

Post code : Town :

Country : Telephone :

Mobile phone : Email :

Website :

Compulsory information :

Maison des artistes, affiliation n° : Siren n° :

VAT-number :

GALLERY OWNER

Name of the gallery :

Name, First name of manager :

Address :

Post code : Town :

Country : Telephone :

Mobile phone : Email :

Website :

Compulsory information :

Registration n° : VAT-number :

Number of artists represented on the stand :

Name of artists

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Their artistic discipline(s)

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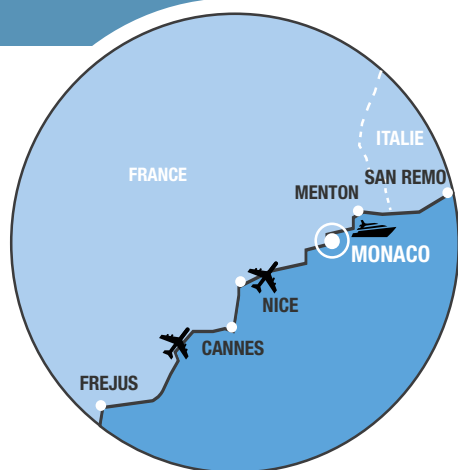
MONACO

art3f.
salon international d'art contemporain

19>21 Sep. 2025

2025-2026

**AMBASSADOR
OFFER**



■ INCONTOURNABLE

L'histoire de Monaco, sa situation géographique avantageuse, son climat, son économie, sans oublier ses nombreux événements et célèbres festivals en font un haut lieu du commerce et un acteur majeur sur la scène nationale et internationale. art3f se devait d'y faire salon !

■ LA DOLCE VITA

Avec 300 jours de soleil par an, une fiscalité attrayante, des événements culturels et sportifs de tout premier plan, un taux de chômage qui fait rêver, un immobilier d'exception attirant plus de 140 nationalités différentes, une situation géographique exceptionnelle, la Principauté de Monaco ressemble à s'y méprendre à un petit coin de paradis.

■ L'ESPACE FONTVIEILLE, UN LIEU D'EXPOSITION SUR MESURE

Institution créée et conçue à l'initiative du Prince Rainier III de Monaco pour le Festival International du Cirque de Monte-Carlo, référence mondiale pour les Arts du Cirque, l'Espace Fontvieille est le lieu idéal pour tous types d'événements. Situés dans le quartier ouest de Monaco gagné sur la mer, à quelques pas du quartier des affaires de Fontvieille, ses 8665 m² accueillent tout au long de l'année des dîners de gala, des soirées privées, des spectacles, des expositions, des présentations automobiles, des lancements de produits, des manifestations sportives...

Ces nombreux événements en font un lieu réceptif unique en Principauté. Sa modularité et ses possibilités d'extension permettent à ce site d'accueillir plusieurs milliers de personnes par jour et d'assurer un confort optimal à la fois aux visiteurs et aux exposants. art3f y fera son nid et contribuera à sa réputation !

■ UNE SITUATION GÉOGRAPHIQUE STRATÉGIQUE

Située le long de la côte méditerranéenne, tout près de la frontière italienne, à 25 km de l'aéroport international de Nice qui relie la Côte d'Azur à tout le reste du monde et qui peut être rejoint en hélicoptère en seulement 7 minutes, Monaco est une destination de choix et très facile d'accès.

■ MONACO, C'EST LE GLAMOUR ET LE LUXE

Si vous aimez le luxe, Monaco est LE pays qui répondra à vos attentes. Boutiques de créateurs, grands joailliers, voitures de luxe, établissements de prestige font partie du quotidien des résidents.



www.art3f.com



PARIS

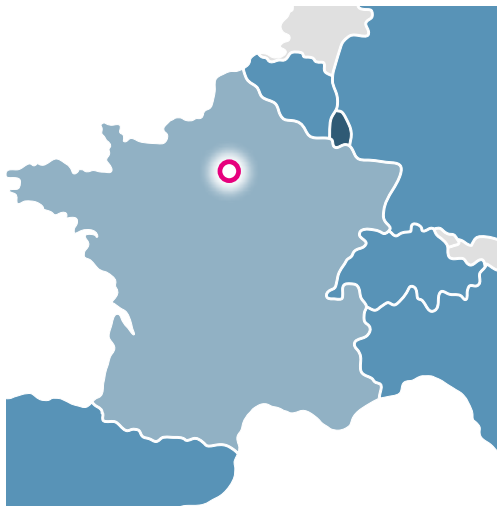
**THE FALL
EDITION**

art**3f**.
international contemporary art fair

26>28 Sep. 2025

2025-2026

**AMBASSADOR
OFFER**



After the growing success of the previous editions, art3f Paris has become THE show not to be missed for you - artist or gallery - who wish to **SELL and **DEVELOP YOUR CLIENT PORTFOLIO**.**

■ **AN EXTREMELY DENSE CITY**

With 2.175 million inhabitants and more than 12 million in Île-de-France, the population of Paris represents almost 20% of the French population !

■ **WORLD CAPITAL OF ART**

Its museums and monuments make Paris the most famous city of art and culture in the world. No contemporary art fair, since the FIAC moved to the Grand Palais, has managed to integrate the Porte de Versailles, the most coveted of the French Exhibition Centres. It is also the venue for the Foire de Paris, the Automobile, Agriculture and Boat Fairs. If Paris is a city that cannot be ignored in the contemporary art scene, this prestigious place is just as important.

■ **A POOL OF GREAT COLLECTORS**

In France, art purchases/sales are mainly made in Paris. Almost half of the collectors live in the Île-de-France (47%)!

Source: Ministry of Culture and Communication

■ **A RICH CITY**

80,528 is the GDP per capita of Paris. This is the highest in France and twice the French average of around 44,000. With a figure of 219,300, Paris holds 4th place in the world ranking of cities with the most millionaires, after Tokyo, New York and London. It is also home to 1,500 multimillionaires and 22 billionaires!



www.art3f.com



YOUR STAND

The price per sqm comprises wooden partitions covered with brushed white cotton, carpeted floor, 1 x 300w spotlight for 3sqm.

Caution ! To avoid errors, please complete all the form's fields..



A. THE STRUCTURE

Price per sqm excluding tax : € 230	
Stand of sqm x € 230 (minimum 9 for an artist, 18 for a gallery) €
Corner: 350 € per corner x (1, 2, 3 ou 4 corners) <input type="checkbox"/> closed <input type="checkbox"/> open €
Total A € excl tax

B. COMPULSORY FEES

Badges (2 for an artist, 4 for a gallery) 1 catalog, One full-colour page in our catalog, Invitations for 2 people, Insurance (legal liability).	
Total B	450 € excl tax

C. ADDITIONAL OPTIONS

Brushed cotton : <input type="checkbox"/> white for free or <input type="checkbox"/> black €180 or <input type="checkbox"/> grey €180 €
Partition 1m : € 105 excl. tax x €
Single laminated cupboard door, white : € 350 excl. tax x €
Curtain 1m wide : € 70 excl. tax x €
Extra 300w spotlight : € 80 excl. tax x €
Mesh 20€ the ml (to fix spots out of partitions) + post 50€ (according to config.)	Consult us
Electric box 1KW : € 450 €
Brushed cotton roof lining per sqm : € 30 excl. tax x €
Additional page in the catalog : € 200 x €
Additional badge : € 30 x
Any option added at a later date will be billed at the normal rate.	Total C
 € excl tax

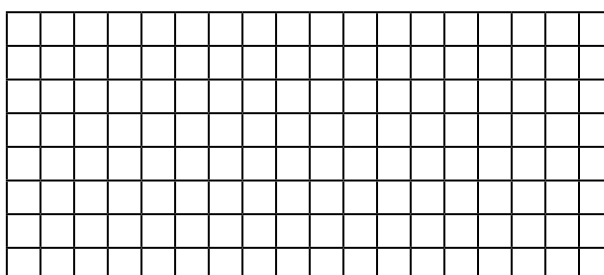
SUMMARY OF YOUR ORDER

Total = Total A + Total B (€ 450) + Total C € excl tax
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Amount to be carried forward p.47

YOUR DESIRED STAND PLAN

1 = 1 meter



ELECTRIC BOX

WARNING :
if you don't choose the electric box option (sold at cost price), **no plug will be available on your stand.**

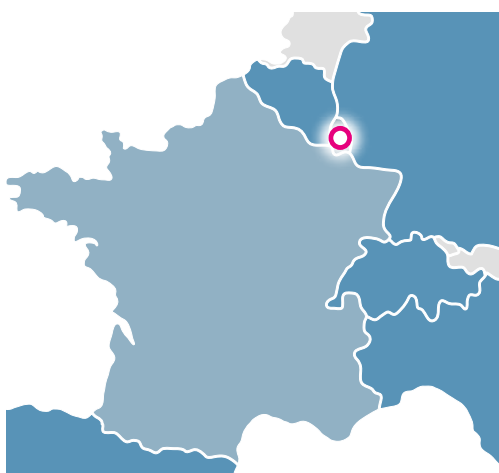
LUXEMBOURG

art3f.
salon international d'art contemporain

03>05 Oct. 2025



2025-2026
**AMBASSADOR
OFFER**



■ AU CARREFOUR DES COLLECTIONNEURS

Le Luxembourg est au cœur de l'Europe occidentale, aux croisements de Paris, Strasbourg, Karlsruhe, Frankfurt, Bruxelles, Lille... C'est là que tout se passe !

Preuve d'une concentration extraordinaire de collectionneurs, le Luxembourg possède 1 galerie d'art pour 3800 habitants, ce qui constitue un véritable record.

progressé de 8,3%. Globalement, la pandémie n'aura pas impacté les patrimoines des plus grandes fortunes du monde, bien au contraire. La fortune moyenne d'un millionnaire au Grand-Duché est de 2,96 millions d'euros par tête. Un montant qui exclut la résidence principale, les diverses collections, ainsi que les biens de consommation. L'ensemble des millionnaires pèse 126,68 milliards de dollars en 2020, soit 8,3% de plus qu'en 2019 !

Source : Paperjam

■ POINTS FORTS ÉCONOMIQUES

Le Luxembourg fait montre d'une économie largement ouverte, d'une forte croissance, d'une industrie diversifiée, possède un centre financier international, des infrastructures modernes, une excellente connectivité aux marchés, et surtout un cadre institutionnel, législatif et fiscal particulièrement attrayant.

Avec un PIB de 135 682\$ par habitant, le Luxembourg arrive en troisième position, devant l'Irlande, la Suisse, la Norvège, le Qatar et les États-Unis.

Selon les données de Capgemini, le nombre de millionnaires résidant au Luxembourg a progressé de 6,5% en un an. Leurs actifs ont également

■ LA FRANCE AU COEUR DU LUXEMBOURG

La France est le pays le plus représenté ! En effet, près de 15 000 Français possèdent des sociétés au Luxembourg, totalisant au moins 100 milliards d'euros d'actifs, soit 4% du PIB français. Parmi ces concitoyens, « des grands patrons et leurs entreprises, des médecins et des collectionneurs d'art, des footballeurs et des producteurs de cinéma, des consultants et des pilotes de moto, des écrivains et de riches héritiers, des propriétaires fonciers et des figures de la 'start-up nation', des dirigeants de PME... ».

Source : Le Monde





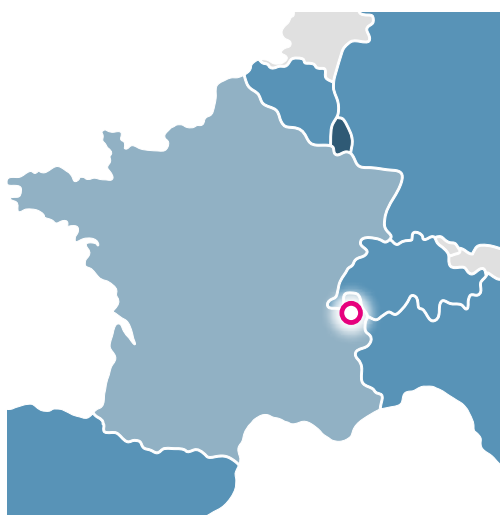
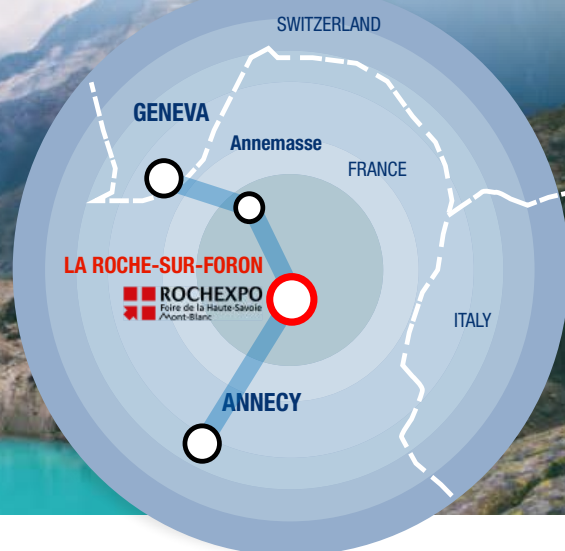
HAUTE-SAVOIE

art3f.
international contemporary art fair

ANNECY - ANNEMASSE - GENEVA

10>12 Oct. 2025

2025-2026
**AMBASSADOR
OFFER**



It is within the framework of a common will that ROCHEXPO makes every effort to position art3f as a major event in its programming.

■ AN EXCEPTIONAL SITUATION

Haute-Savoie, on the borders of Switzerland and Italy, a stone's throw from Annecy, Annemasse and Geneva, enjoys a privileged geographical location. **Let's go for a promising new edition!**

■ THE PERFECT DATE

October is the ideal season for trade fairs !

■ ROCHEXPO, A STRATEGIC CHOICE

While many departments choose to locate their exhibition centres in the heart of large cities, Haute-Savoie favours the strategic positioning of ROCHEXPO on the Annecy / Annemasse / Geneva axis, close to the Swiss and Italian borders, making it easy to attract an international clientele. Just 30 minutes from Geneva and Annecy, and 20 minutes from Annemasse, ROCHEXPO is THE reference exhibition centre in Haute-Savoie.

■ A FLOURISHING ECONOMY

According to statistics from the Ministry of Finance, **the average tax income of households in Haute-Savoie is higher than the national average.** Haute-Savoie is a dynamic department, with **a low unemployment rate, largely due to the employment opportunities in Geneva.**

■ CROSS-BORDER WORKERS

With nearly one million inhabitants, the population of Haute-Savoie increases by 10,000 every year, making it one of the most densely populated departments in the Rhône-Alpes region. The development of the Geneva region and **the abundance of cross-border workers make the Lake Geneva area a major source of demographic growth, contributing to the department's strong dynamism.**

www.art3f.com







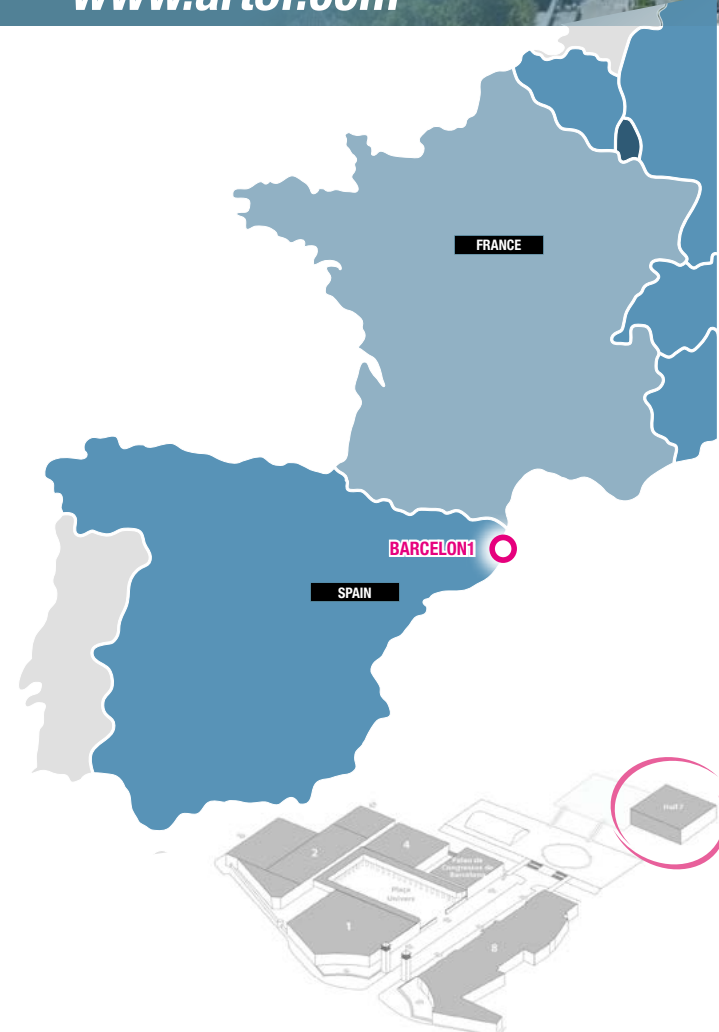
BARCELONA

art3f.
international contemporary art fair

24>26 Oct. 2025

2025-2026
**AMBASSADOR
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www.art3f.com



Are you interested in Spain? You were waiting for it?
art3f has done it ! By setting up shop in Barcelona,
art3f is consolidating its international dimension.

- 1** Barcelona is **the richest region in Spain**, with no less than 20% of the national GDP.
- 2** The cosmopolitan capital of Catalonia with almost **2 million inhabitants** and over 5 million in the urban area.
- 3** **The new European Silicon Valley** has become THE cultural and technological hub for the joint development of the largest international companies.
- 4** The Catalan capital is one of **the world's leading cities in terms of quality of life, equity and safety**.
- 5** The city has **one of the largest airports in Europe**, with some 30 scheduled flights to major European cities.
- 6** As a city of culture, **it has made art its hobbyhorse**. The promotion of contemporary art is omnipresent.
- 7** **Montjuïc, the ideal infrastructure**. Located in the heart of the city, it is next to the National Art Museum of Catalonia and the famous Magic Fountain !







Following the success of the previous edition of the Lausanne Art Fair, we offer you the opportunity to be part of the 80 selected galleries and to make this edition an exceptional event.

■ **A GOLDEN SITUATION**

Lausanne, the swiss riviera, a concentration of the world's largest fortunes, also benefits from an ideal location just a few minutes from Geneva, Bern and Haute-Savoie (France).

■ **SWITZERLAND HAS 438,000 MILLIONAIRES!**

The latest study by the Boston Consulting Group reveals that there are 16.3 million millionaire households worldwide. In Switzerland, 12.7% of households are millionaires.

■ **GDP PER CAPITA IN EUROPE**

1st Luxembourg 135050\$ - 2nd Ireland 102390\$ - 3rd Switzerland 93515\$... 17th Germany 50787

■ **MILLIONAIRES LOVE SWITZERLAND**

The big families, owners of major pharmaceutical groups, ready-to-wear chains, majority shareholders of banking, industrial, watchmaking and luxury groups, businessmen, show-business and sports stars, crowned heads... have all taken up residence in Switzerland, more particularly in the Lausanne region.

■ **INSTITUTIONAL CAPITAL OF SPORT**

Many international federations such as the Olympic Committee (IOC), the Union of European Football Associations (UEFA), the International Baseball Federation (IBAF) and the International Boxing Association (AIBA) are based in Lausanne.

■ **MAJOR INDUSTRIES**

The region is home to international companies and the headquarters of multinationals such as Kodak, Bobst Group, Logitech, Nespresso, British American Tobacco, Agip, Kudelski...

■ **AN ART GALLERY FOR 4800 INHABITANTS**

A world record, proof of an extraordinary concentration of collectors.

■ **IN THE CENTRE OF FRENCH-SPEAKING SWITZERLAND**

The Beaulieu Lausanne Congress Centre is located in the city centre in a beautiful setting and can easily be reached by public transport, train or car.

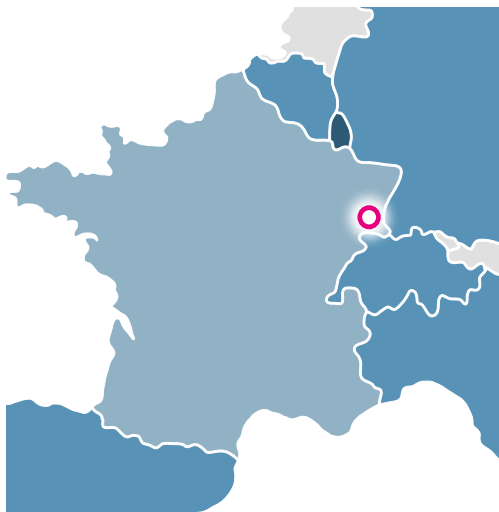




MULHOUSE

art3f.
international contemporary art fair

14>16 Nov. 2025

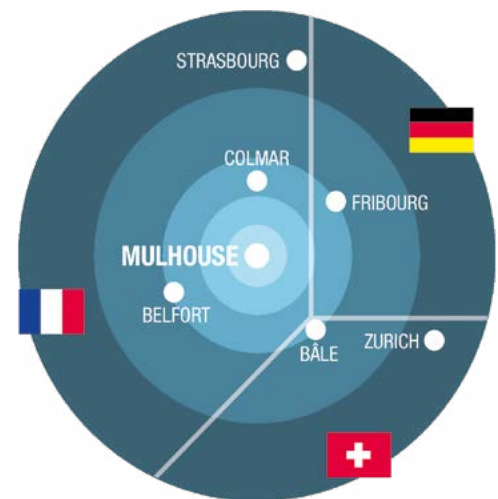


■ AN EXCEPTIONAL LOCATION

35 km from Basel in Switzerland and 40 km from Freiburg in Germany, **in the heart of the second richest region in France**, Mulhouse enjoys an exceptional location. It is this geographical position that gave the art3f (3 borders - «frontières» in french) fair its name..

■ THE HISTORICAL FAIR

art3f Mulhouse is part of an exceptional cultural and economic environment. At the heart of Europe, on the Rhine axis, **some forty kilometres from Germany and Switzerland**, Mulhouse is open to one of the most dynamic regions of France, Alsace, and is perfectly served by its international airport and a dense motorway and rail network. **It is also at the heart of one of the most buoyant and influential art markets in Europe, due to its purchasing power.** Extended to the circle of its Swiss and German neighbours, Mulhouse and its region are indeed a privileged place for the representation of contemporary art. With its unmissable art fairs, its eminent foundations and museums (Basel, Freiburg, Strasbourg), its art centres (Freiburg, Karlsruhe, Metz) and its prestigious educational institutions, it is an exceptional breeding ground for the art3f project. **In this rich context, Mulhouse has some major assets.**



■ THE SOURCE

Mulhouse, the headquarters of art3f, was the birthplace of our first fair. **Here, we play at home!** Mulhouse is the cradle of art3f fairs and is a guaranteed success for artists and galleries who want to make sales and defy the statistics.

AN UNBEATABLE FAIR !

WOULD YOU LIKE TO TAKE PART IN THE MULHOUSE SUCCESS STORY ?

www.art3f.com



YOUR STAND

The price per sqm comprises wooden partitions covered with brushed white cotton, carpeted floor, 1 x 300w spotlight for 3sqm.

Caution ! To avoid errors, please complete all the form's fields..



A. THE STRUCTURE

Price per sqm excluding tax : 200 €	
Stand of sqm x 200 € (minimum 9 for an artist, 18 for a gallery) €
Corner: 350 € per corner x (1, 2, 3 ou 4 corners) <input type="checkbox"/> closed <input type="checkbox"/> open €
Total A € excl tax

B. COMPULSORY FEES

Badges (2 for an artist, 4 for a gallery) 1 catalog, One full-colour page in our catalog, Invitations for 2 people, Insurance (legal liability).	
Total B	450 € excl tax

C. ADDITIONAL OPTIONS

Brushed cotton : <input type="checkbox"/> white for free or <input type="checkbox"/> black €180 or <input type="checkbox"/> grey €180 €
Partition 1m : € 105 excl. tax x €
Single laminated cupboard door, white : € 350 excl. tax x €
Curtain 1m wide : € 70 excl. tax x €
Extra 300w spotlight : € 80 excl. tax x €
Mesh 20€ the ml (to fix spots out of partitions) + post 50€ (according to config.)	Consult us
Electric box 1KW : 250 € €
Brushed cotton roof lining per sqm : € 30 excl. tax x €
Additional page in the catalog : € 200 x €
Additional badge : € 30 x €
Any option added at a later date will be billed at the normal rate.	Total C
 € excl tax

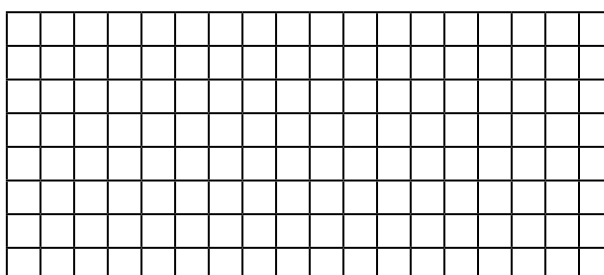
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Amount to be carried forward p.47

YOUR DESIRED STAND PLAN

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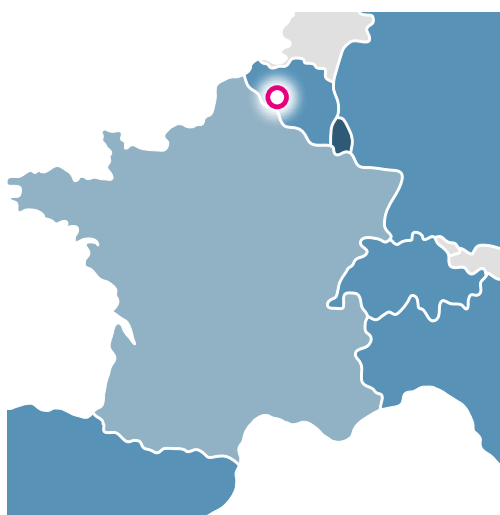
BRUSSELS



art3f.
international contemporary art fair

21>23 Nov. 2025

2025-2026
**AMBASSADOR
OFFER**



After the growing success of the first editions, art3f Brussels has become **THE** show not to be missed for you - artist or gallery - who wish to **SELL** and **DEVELOP YOUR CUSTOMER PORTFOLIO**.

■ A DYNAMIC MARKET

International, multicultural and cosmopolitan, the city of Brussels is today one of the most exciting centres of creativity on the contemporary art scene, both in terms of its opportunities and the richness and diversity of its art education. The expertise and power of its major collectors, the appetite of Belgians for contemporary art, their strong reactivity in acquiring works of art, their curiosity and their attraction for young artists are all signs of the dynamism of a capital city at the crossroads of European art.

■ MANY COLLECTORS

Belgian collectors are a very demanding clientele and currently the most dynamic in Europe. Exhibiting in Brussels means opening up to the northern market !

■ NEW EUROPEAN CENTRE FOR CONTEMPORARY ART

Like Berlin, Brussels is in vogue today for its cultural influence, its ideal geographical location and the strength and vitality of its art market.

■ A PERFECT DATE

Statistically, November is the best month of the year for trade fairs of all kinds. An ideal event just a few weeks before Christmas.

■ AN ATTRACTIVE TAX SYSTEM

The absence of wealth tax, the non-taxation of capital gains on private cultural assets and the very low taxation of inheritance and donations make Belgium a unique breeding ground for the contemporary art market. For these reasons, the flat country has attracted a number of wealthy collectors in recent years who are now very active on the art market.



www.art3f.com



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 € excl tax

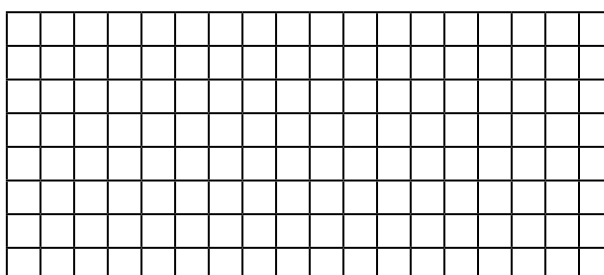
SUMMARY OF YOUR ORDER

Total = Total A + Total B (€ 450) + Total C € excl tax
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Amount to be carried forward p.47

YOUR DESIRED STAND PLAN

1 = 1 meter



ELECTRIC BOX

WARNING :
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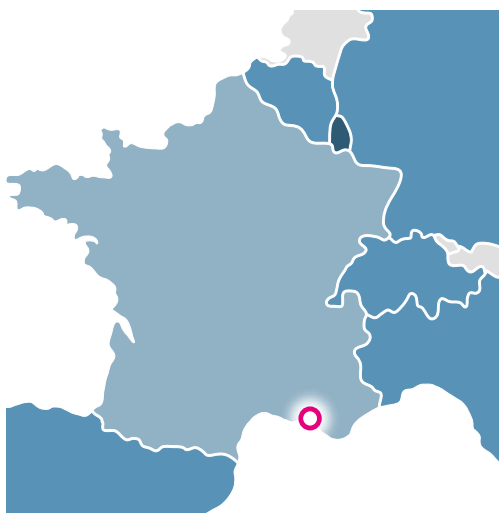
MARSEILLE

art3f.
international contemporary art fair

28>30 Nov. 2025

2025-2026

AMBASSADOR
OFFER



With a good attendance and a great commercial success since its beginning, art3f Marseille is one of the most coveted fairs in our range.

■ AT THE GATES OF PROVENCE

Marseille is ideally located at the gateway to Provence, the most visited region in France, famous for its contrasting landscapes and its art of living. **Provence is also home to some of the wealthiest people in France and the world.**

■ SECOND LARGEST CITY IN FRANCE

With 870,731 inhabitants, Marseille is the **second largest city in France.**

■ THE PERFECT DATE

November is the ideal season for trade fairs!

■ THE PARC CHANOT... A MUST !

Every year, more than 250 major events are held at Marseille Chanot, the Convention and Exhibition Centre.

Located in the heart of the city, ten minutes from the Vieux Port, a few stones throw from the train station and the airport, the Parc Chanot is THE ideal exhibition venue.

■ A CITY IN FULL ECONOMIC AND CULTURAL DEVELOPMENT

Named European Capital of Culture in 2013, Marseille has since taken its rightful place among the great Euro-Mediterranean metropolises. The Old Port, the J4 and its new cultural sites: the MuCEM, the Villa Méditerranée, but also the Museum of Decorative Arts and Fashion, the Museum of History... so many new places that illustrate **the cultural and economic dynamism** of the Phocæan city!

■ AN ATTRACTIVE AND DYNAMIC TERRITORY

Marseille-Provence, the territory of the Aix-Marseille-Provence metropolis, is the most populated territory in the metropolis! After several waves of renovation, Marseille's offer is now equal to the most prestigious cultural events.

www.art3f.com



YOUR STAND

The price per sqm comprises wooden partitions covered with brushed white cotton, carpeted floor, 1 x 300w spotlight for 3sqm.

Caution ! To avoid errors, please complete all the form's fields..



A. THE STRUCTURE

Price per sqm excluding tax : 160 €	
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Total A € excl tax

B. COMPULSORY FEES

Badges (2 for an artist, 4 for a gallery) 1 catalog, One full-colour page in our catalog, Invitations for 2 people, Insurance (legal liability).	
Total B	450 € excl tax

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Mesh 20€ the ml (to fix spots out of partitions) + post 50€ (according to config.)	Consult us
Electric box 1KW : 250 € €
Brushed cotton roof lining per sqm : € 30 excl. tax x €
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Additional badge : € 30 x
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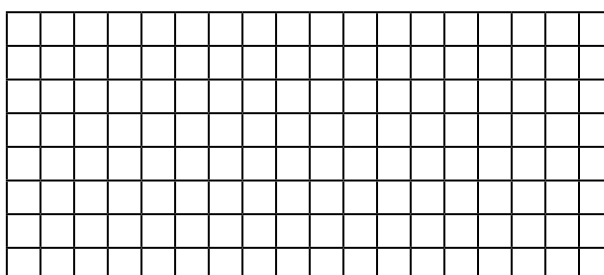
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BORDEAUX

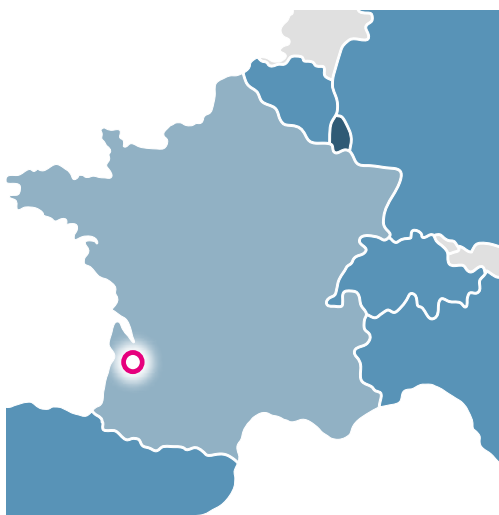
art3f.
international contemporary art fair

05>07 December 2025



2025-2026

AMBASSADOR
OFFER



■ AN OUTSTANDING ENVIRONMENT

With its urban area of 986,879 inhabitants, **Bordeaux is the 6th largest city in France** in terms of population. Its exceptional geographical location, close to the ocean and its popular seaside resorts (Lacanau, Arcachon, Seignosse, Capbreton, Biscarrosse, Lège-Cap-Ferret and, further south, Anglet, Hendaye, Saint-Jean-de-Luz and Biarritz), but also 2 hours from the Pyrenees, makes Bordeaux and its suburbs **an area with strong economic potential**, whose name is known worldwide thanks to the famous Bordeaux vineyards. You all have at least one client in Bordeaux !

■ A RICH CITY

With nearly 12,000 families with very high purchasing power, Bordeaux is **one of the densest centres of wealth in France**. In addition, the many villages and châteaux in the surrounding vineyards are home to a multitude of local fortunes, including a plethora of Chinese and Belgian millionaires. They invest in the châteaux of the region, both for the production of Bordeaux wines and for the development

of luxury guest houses in the most beautiful buildings of Bordeaux (intended for their compatriots in the Region). In addition to the historic Bordeaux, there are a number of luxury properties in the seaside resorts of the Côte d'Argent. Its wine, land and industrial assets bear witness to its solid economic health.

■ CULTURE AS AN EMBLEM

A city of art since 1975, distinguished in 2007 by UNESCO's World Heritage Commission, Bordeaux has always placed culture at the centre of its political commitments and enjoys an undisputed power of attraction. There is an abundance of both traditional and avant-garde art on offer, and the places dedicated to its creation and dissemination are numerous, diverse and open to all forms of expression: institutional venues, prestigious museums such as the CAPC, the Bernard Magrez Cultural Institute, the FRAC, the Fine Arts Museum and the Decorative Arts Museum, as well as private venues, sumptuous galleries and a dense network of cultural associations and artistic groups.

www.art3f.com



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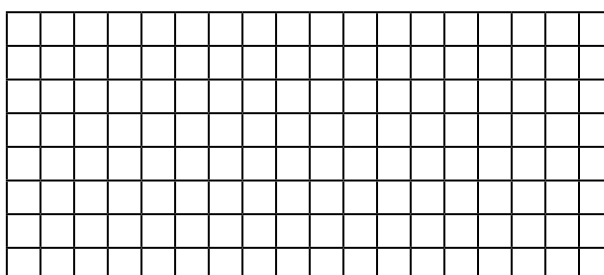
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PARIS

art3f.
international contemporary art fair

30 Jan.>01 Feb. 2026

2025-2026
**AMBASSADOR
OFFER**



After the growing success of the previous editions, art3f Paris has become **THE** show not to be missed for you - artist or gallery - who wish to **SELL** and **DEVELOP YOUR CLIENT PORTFOLIO**.

■ **AN EXTREMELY DENSE CITY**

With 2.175 million inhabitants and more than 12 million in Île-de-France, the population of Paris represents almost 20% of the French population !

■ **WORLD CAPITAL OF ART**

Its museums and monuments make Paris the most famous city of art and culture in the world. No contemporary art fair, since the FIAC moved to the Grand Palais, has managed to integrate the Porte de Versailles, the most coveted of the French Exhibition Centres. It is also the venue for the Foire de Paris, the Automobile, Agriculture and Boat Fairs. If Paris is a city that cannot be ignored in the contemporary art scene, this prestigious place is just as important.

■ **A POOL OF GREAT COLLECTORS**

In France, art purchases/sales are mainly made in Paris. Almost half of the collectors live in the Île-de-France (47%)!

Source: Ministry of Culture and Communication

■ **A RICH CITY**

80,528 is the GDP per capita of Paris. This is the highest in France and twice the French average of around 44,000. With a figure of 219,300, Paris holds 4th place in the world ranking of cities with the most millionaires, after Tokyo, New York and London. It is also home to 1,500 multimillionaires and 22 billionaires!



www.art3f.com



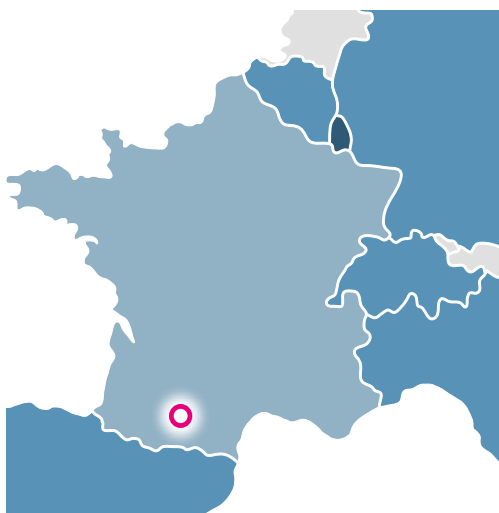


TOULOUSE

art3f.
international contemporary art fair

13>15 February 2026

2025-2026
**AMBASSADOR
OFFER**



With such success, both in terms of sales and attendance, Toulouse is one of the biggest fairs in our range.

■ **IN THE HEART OF THE MOST DYNAMIC REGION IN FRANCE**

Toulouse is the capital of the newly created Languedoc Roussillon Midi Pyrenees region, the leading region in France in terms of business start-ups. After Paris, Marseille and Lyon, Toulouse is **the fourth most populous city in France, at the centre of an urban area of more than one million inhabitants.**

■ **THE CITY OF ALL TALENTS**

Toulouse excels in many fields, for its first-rate university education, its cutting-edge industries (especially space and aeronautics), the dynamism of its fundamental and technical research and **its cultural influence.** Traditionally supported by strong municipal commitments, **culture has a special place in the pink city:** an exceptional architectural heritage, a dense network of museums, media libraries and libraries, Toulouse is renowned for its many emblematic events, art festivals and leading international fairs.

■ **THE PERFECT DATE**

February is the centre of **the ideal trade fair season.**

■ **ALMOST 502,000 INHABITANTS**

After Paris, Marseille and Lyon, Toulouse is **the 4th most important city in France.**

■ **MEETT, THE PLACE TO BE**

The brand new Toulouse Exhibition and Convention Centre is the third largest venue in France outside of Paris. Located in the immediate vicinity of the airport and just a few kilometres north-west of Toulouse, MEETT is a modern, multi-functional building with excellent transport links, which is positioned as a real tool for the economic development of the region. With 7 halls, fully modular exhibition areas and no less than 5,000 parking spaces, it is an extremely high quality facility and will be an ideal setting for art3f.

www.art3f.com



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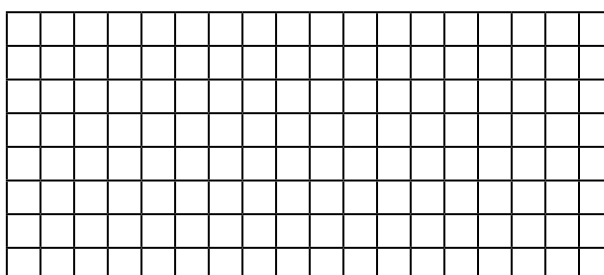
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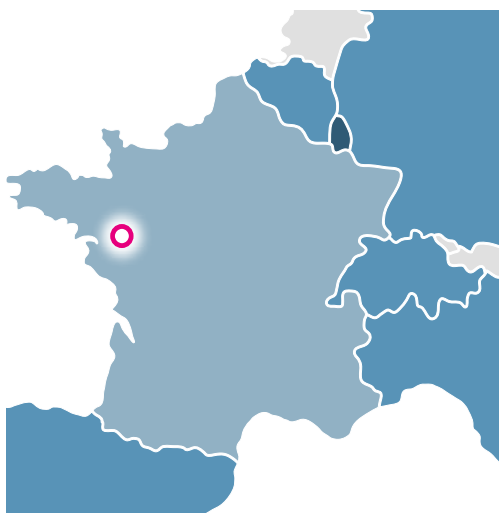
NANTES

art3f.
international contemporary art fair

06>08 March 2026



2025-2026
**AMBASSADOR
OFFER**



After the growing success of the previous editions, art3f Nantes has become **THE** show not to be missed for you - artist or gallery - who wish to **SELL** and **DEVELOP YOUR CUSTOMER PORTFOLIO**.

art3f Nantes, which has been growing steadily from year to year and has a constantly increasing number of visitors, makes this art event one of the most important in the province! This edition will once again be a success.

■ 6TH CITY IN FRANCE

As the capital of the Greater West, Nantes is at the heart of a preserved economic basin.

■ AN IDEAL PLACE

Located on the banks of the Erdre River, less than two hours from Paris, close to all the major cities of the West and perfectly served by the motorway and public transport networks, the very modern Hall XXL of the Exponantes site is considered **one of the most beautiful exhibition centres in France**.

■ THE IMPERTI-NANTES!

Nantes is characterised by **its taste for cultural impertinence**: Les Allumées, Fin de siècle, Royal de Luxe, Les Machines and l'Éléphant de l'île de Nantes, la Folle Journée, the Château des Ducs de Bretagne, les Fabriques, are all examples of venues, festivals and artistic companies whose aura and extravagance radiate beyond the French borders. **In this favoured cultural environment, art3f is a natural response.**



www.art3f.com



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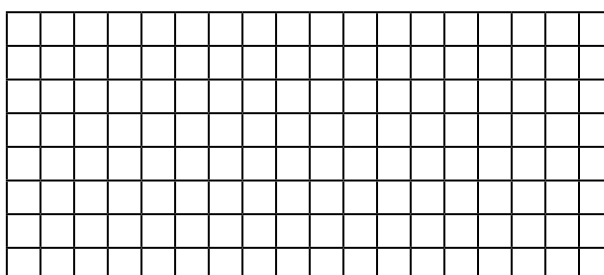
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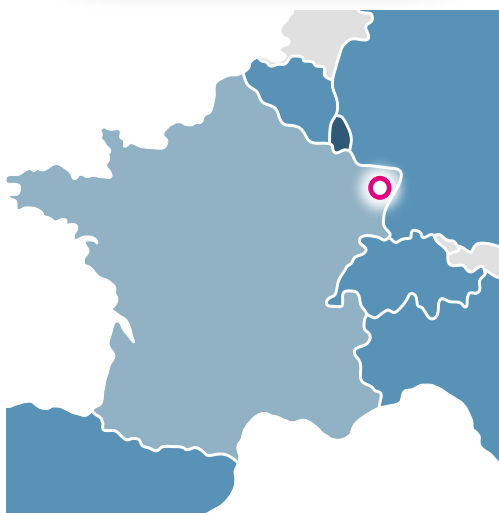
STRASBOURG

art3f.
international contemporary art fair

27>29 March 2026

2025-2026
**AMBASSADOR
OFFER**

The 2 borders fair



Directly bordering Germany, Strasbourg is only 20 minutes from Kehl and one hour from Karlsruhe. Also very close to Mulhouse, the historic city of the art3f fairs, **Strasbourg, the European capital alongside Brussels and Luxembourg**, is renowned for its economic and tourist appeal. Prefecture of the Bas-Rhin and of the Grand Est region, **it borders Belgium, Luxembourg and Switzerland**, three countries with very high purchasing power.

Strasbourg is the second largest French diplomatic city with 1 embassy, 41 consulates (including Germany, Belgium, Luxembourg, Portugal, etc.), 47 permanent representations of member states to the Council of Europe, as well as around 100 international NGOs. Strasbourg is also one of the few cities, along with Basel, New York, Geneva and Lyon, to host international institutions without being the political capital of a State.

■ TOURIST CITY

With its legendary Christmas market, its gastronomy, its wine route, the beauty of its typical districts full of half-timbered houses, **Strasbourg is THE tourist city par excellence**. The sector employs more than 25,000 people, including 8,300 in Strasbourg. The arrival of the TGV Est has enabled a real increase in this sector of activity.

■ CITY OF CULTURE WITH A FLOURISHING ECONOMY

Strasbourg is the second city in France after Paris in terms of the number of international congresses. The presence of many renowned national institutions, such as the National Theatre, the National and University Library and the National Rhine Opera, makes it an important cultural centre. Its city centre, located on the Grande Île, has been a UNESCO World Heritage Site since 1988.

By population, Strasbourg intra-muros is the largest commune in the French Grand Est and the eighth largest in France with **293,914 inhabitants. Its urban area has 790,000 inhabitants. Strasbourg is one of the main economic centres of the North-East** and is characterised by a tertiary sector mainly focused on financial and legal activities.

Home to the Alsace-Eurometropole Chamber of Commerce and Industry and the Alsace Chamber of Trade, **the Alsace economy generates 2.6% of France's GDP, corresponding to a GDP per capita of 31,700. It has been established that three quarters of the European population's purchasing power is concentrated in an area of 800 km around Strasbourg !**

www.art3f.com



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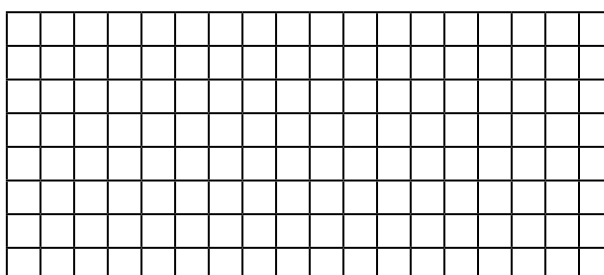
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MILAN

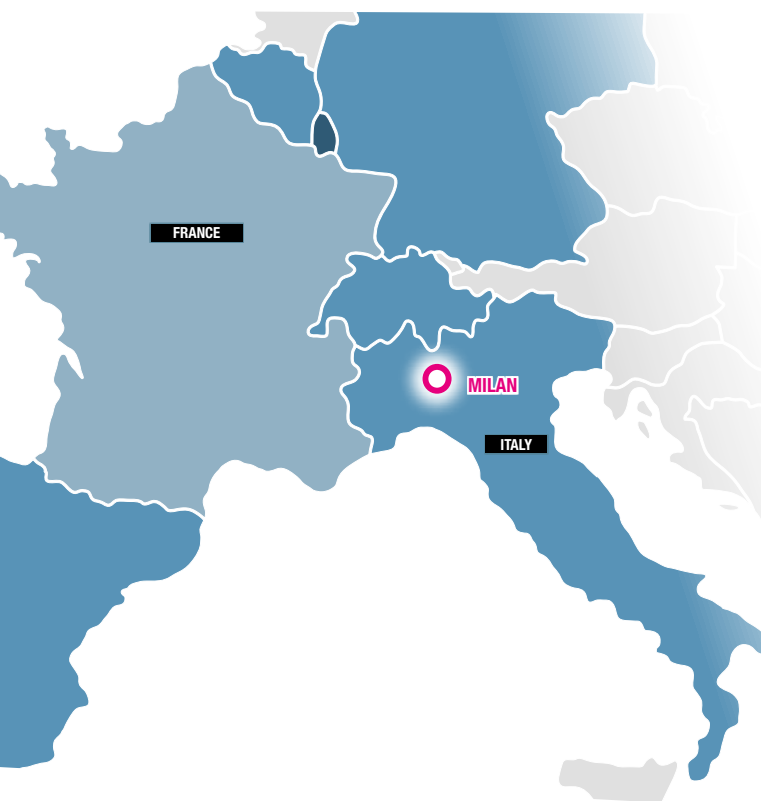
art3f.
international contemporary art fair

10>12 April 2026

2025-2026
**AMBASSADOR
OFFER**

www.art3f.com

Milan is one of Europe's key capitals in terms of economy, design, luxury, and culture...

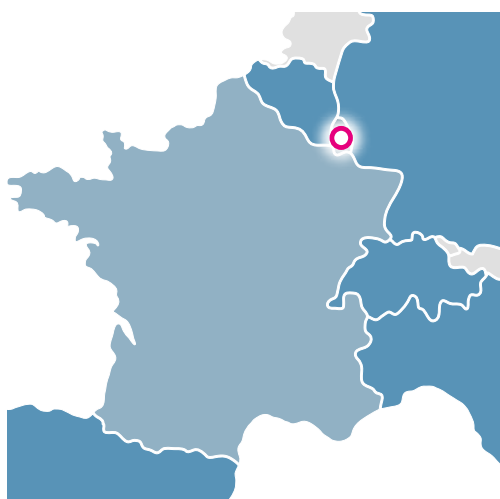
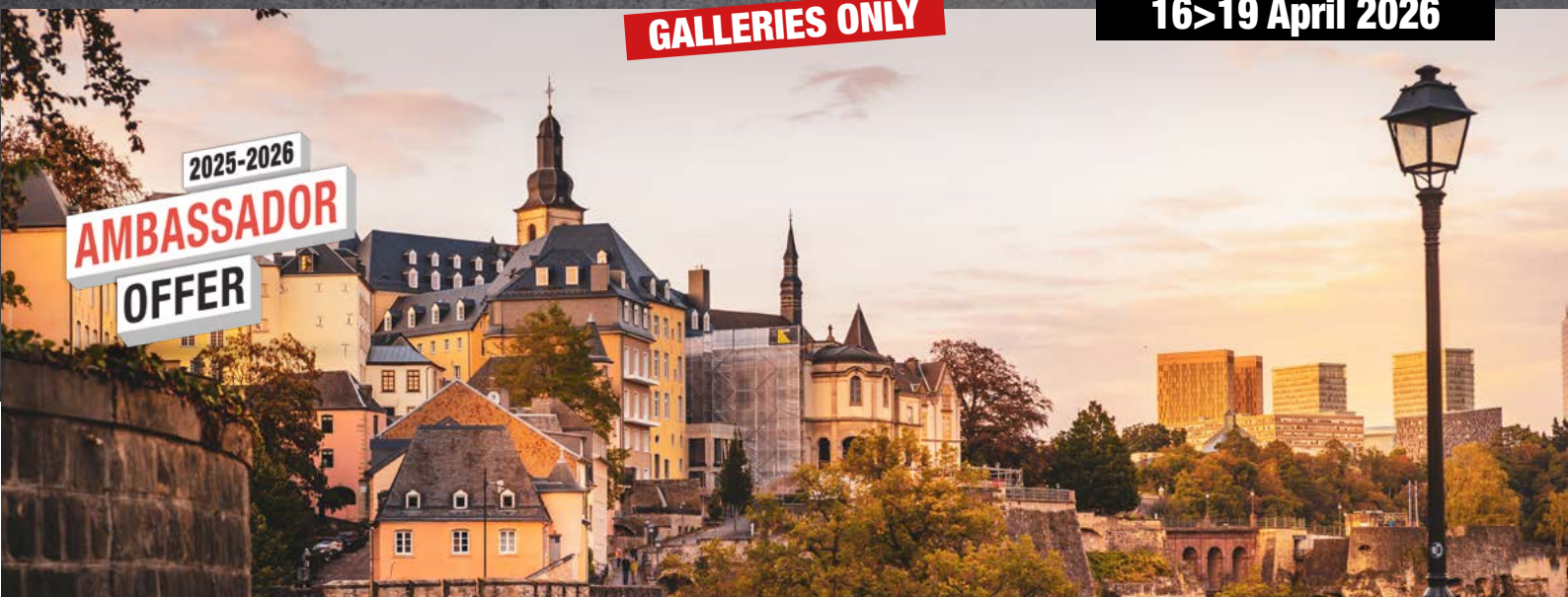


MILAN, ON THE ROAD TO LA DOLCE VITA !

- 1 World Capital of Art and Culture :** With 1,400,000 inhabitants, Milan is the second-largest city in Italy after Rome. Cosmopolitan, vibrant, and renowned for its cultural wealth, Milan attracts millions of visitors each year. Exhibiting in Milan means joining a tradition of artistic excellence.
- 2 International Hub for Art Enthusiasts :** Art lovers, collectors, experts, and professionals from around the world gather in Milan at internationally renowned events, with art3f aiming to be part of them !
- 3 A Flourishing Economy :** Milan is one of the richest cities in Europe and the wealthiest in Italy! It is the financial and commercial center of the country, with a GDP per capita higher than the national average.
- 4 A High Standard of Living :** A high quality of life and high salaries grant Milan the status of a major economic and cultural hub in Italy and Europe.
- 5 A Premier Showcase :** At the forefront of new artistic and cultural trends, Milan offers artists international visibility. Choosing to exhibit at art3f Milan guarantees enriching contacts with a cosmopolitan audience.







After several years of experience and a solid reputation, the time of maturity has come for this international contemporary art fair in Luxembourg which is now a MUST SEE and NOT TO BE MISSED event !

■ **THE CROSSROADS FOR COLLECTORS**

Luxembourg is at the heart of Western Europe, at the crossroads of Paris, Strasbourg, Karlsruhe, Frankfurt, Brussels, Lille... That's where it all happens !

■ **SO MANY MILLIONAIRES !**

With more than 50,000 millionaire households out of 600,000 inhabitants, Luxembourg is one of the richest countries in the world. The GDP per capita is \$135,050 per year !

■ **ONE GALLERY FOR 3800 INHABITANTS**

As proof of an extraordinary concentration of collectors, Luxembourg has one art gallery for every 3,800 inhabitants, which is a world record.

■ **YOUR CLIENT PORTFOLIO**

You have at least ONE Luxembourg customer !
This time it's not the Luxembourgier who comes to you, it's you who comes to Luxembourg !
What if you were to develop your client portfolio ?

■ **SECOND RICHEST COUNTRY IN THE WORLD**

Just after Qatar, Luxembourg has the highest average level of wealth per adult
(Source : Le Quotidien du Luxembourg).

■ **ECONOMY AND FINANCE**

Luxembourg has a broadly open and fast-growing economy, modern infrastructure, excellent market connectivity and, above all, a particularly attractive institutional, legislative and fiscal framework.
With some 150 banks operating in the country, Luxembourg is a leading financial centre. These banks specialise in private banking (asset management for private clients), insurance, custodian banking for investment funds and fund administration.

■ **CAPITAL OF THE EUROPEAN UNION**

Luxembourg is one of the three capitals of the European Union. It is home to several European institutions including the Court of Auditors, the Court of Justice, the Financial Stability Fund, the Investment Bank, the Investment Fund, the Secretariat of the Parliament, the Stability Mechanism and the European Commission.

So many art lovers directly invited by us !

www.luxembourgartfair.com



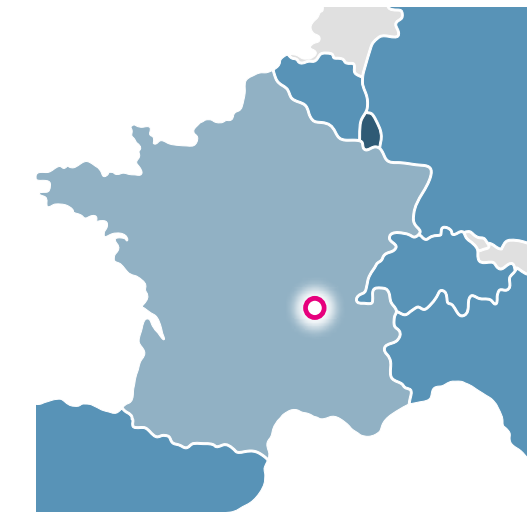


LYON

art3f
international contemporary art fair

24>26 April 2026

2025-2026
**AMBASSADOR
OFFER**



■ **A VIBRANT CULTURAL MARKET**

Close to Switzerland and Italy, and thanks to unique international events such as the Fête des Lumières, Les Nuits Sonores and Les Nuits de Fourvière, the city of Lyon has established itself as one of Europe's most culturally attractive cities. With its numerous museums, galleries and spectacular exhibition venues, Lyon is home to a network of collectors and art lovers with considerable purchasing power.

■ **THIRD BIGGEST CITY IN FRANCE**

With more than 2.2 million inhabitants and a privileged geographical location, the Grand Lyon is the second largest urban area in France. Driven by its economic dynamism, it offers its inhabitants an exceptional quality of life. A city of art, culture and gastronomy, Lyon

is a UNESCO World Heritage Site. The Rhône-Alpes-Auvergne region is **the 2nd richest region in France**.

■ **EUREXPO, AN IDEAL PLACE**

Eurexpo hosts a huge number of events every year. Located just 30 minutes from the city centre, it is the leading exhibition centre outside Paris and one of the top 14 in Europe. This new edition deserves a venue to match its ambitions.



www.art3f.com





KORTRIJK

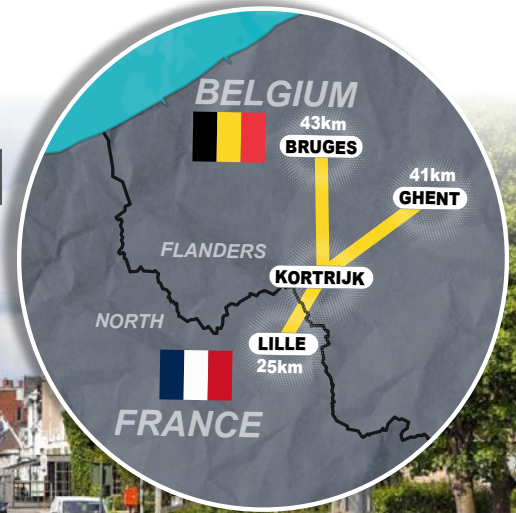


art3f
international contemporary art fair

08>10 May 2026

2025-2026

AMBASSADOR
OFFER



LILLE-KORTRIJK-GHENT-BRUGES

■ A STRATEGIC LOCATION AT THE GATEWAY TO LILLE AND TOURNAI

Only 25 km from Lille, 41 km from Ghent and 43 km from Bruges, Kortrijk is THE ideal city for an international contemporary art fair attracting both Lille and Flemish clients.

The clientele residing in Flanders, accustomed to crossing the border to acquire works of art at French fairs, is the hard core of buyers in France.

■ THE MOST IMPORTANT CROSS-BORDER METROPOLIS IN EUROPE

With its 2 million inhabitants and 157 municipalities spread over an area of 3,550 km², the Lille-Kortrijk-Tournai Eurometropolis is the largest cross-border metropolis in Europe.

KORTRIJK (FLANDERS)

A GOOD ECONOMIC GROWTH

With its 235,000 inhabitants, Kortrijk contributes to the economic health of a growing Belgium.

A DYNAMIC ART MARKET

International, multicultural and cosmopolitan, the city of Kortrijk stands out today for its opportunities and for the richness and diversity of its artistic education.

KORTRIJK XPO, THE IDEAL INFRASTRUCTURE

With more than 40,000m² available to organisers of fairs, exhibitions and other cultural events, Kortrijk Xpo is one of the largest exhibition complexes in Belgium.

KORTRIJK, THE BEAUTIFUL FLEMISH CITY: INNOVATIVE AND DYNAMIC

For too long, Kortrijk has lived in the shadow of its neighbours such as Bruges, Ghent and Lille, but this is no longer the case. Kortrijk has been an attractive city on the border between France and Belgium for many years.

LILLE (NORTH)

A POOL OF BUYERS

The fourth largest French metropolis, an international crossroads, a dynamic economic centre, Lille is also a «City of Art and History», designated European Capital of Culture in 2004. The inhabitants of Lille, art lovers and collectors, are already conquered buyers...

A THRIVING ECONOMY

With nearly 1.2 million inhabitants, Lille and its metropolis are the nerve centre of the Nord-Pas-de-Calais region. Employment in the area is more dynamic than average, with an unemployment rate lower than that of metropolitan France!

NO. 1 IN HIGHEST INCOME HOUSEHOLDS

Within the Lille metropolitan area (Nord), where the largest number of wealthy households live, Lille is unsurprisingly at the top of the ranking with 2682 households declaring more than 100,000 euros in annual income.

www.art3f.com







DORTMUND

art3f.
international contemporary art fair

22>24 May 2026

2025-2026
**AMBASSADOR
OFFER**



Some of you have been waiting for this for years... art3f announces its very first date in Germany !

FAMOUS FOR ITS FOOTBALL TEAM, DORTMUND IS ABOVE ALL A MAJOR ECONOMIC HUB IN GERMANY. MAKE AN APPOINTMENT WITH SUCCESS !



- 1 A strategic location :** located in the heart of the Ruhr region, one of the most densely populated urban areas in Germany, Dortmund, with over 600,000 inhabitants, offers exceptional accessibility and visibility.
- 2 Accessible and connected :** located in the heart of Europe, Dortmund is just 200 km from Brussels and Luxembourg, 300 km from Strasbourg, 550 km from Paris or Lausanne! With its international airport and one of the largest train stations in the region, Dortmund benefits from ideal accessibility, facilitating access for international visitors.
- 3 A prosperous economy :** Dortmund is part of the prosperous region of North Rhine-Westphalia, an important economic center in Germany.
- 4 High purchasing power :** the purchasing power in Dortmund is higher than in many other German cities, guaranteeing a substantial market for art sales.
- 5 A thriving contemporary art scene :** Dortmund boasts a vibrant art scene. Exhibiting here means being at the heart of new trends and benefiting from a growing art market.
- 6 A bustling cultural offer :** Dortmund, with its plethora of museums, art centers, and galleries, offers artistic events throughout the year. This cultural wealth attracts an international and knowledgeable audience.
- 7 Boost your sales !** Exhibiting in Dortmund can have a significant impact on your sales. The connections made in this city will open up new professional opportunities and enhance your reputation.
- 8 Messe Dortmund, an ideal setting :** with 60,000 square meters of modular exhibition space, Messe Dortmund is renowned for its modern infrastructure and large-scale international events.

YOUR STAND

The price per sqm comprises wooden partitions covered with brushed white cotton, carpeted floor, 1 x 300w spotlight for 3sqm.

Caution ! To avoid errors, please complete all the form's fields..



A. THE STRUCTURE

Price per sqm excluding tax : 200 €	
Stand of sqm x 200 € (minimum 9 for an artist, 18 for a gallery) €
Corner: 350 € per corner x (1, 2, 3 ou 4 corners) <input type="checkbox"/> closed <input type="checkbox"/> open €
Total A € excl tax

B. COMPULSORY FEES

Badges (2 for an artist, 4 for a gallery) 1 catalog, One full-colour page in our catalog, Invitations for 2 people, Insurance (legal liability).	
Total B	450 € excl tax

C. ADDITIONAL OPTIONS

Brushed cotton : <input type="checkbox"/> white for free or <input type="checkbox"/> black €180 or <input type="checkbox"/> grey €180 €
Partition 1m : € 105 excl. tax x €
Single laminated cupboard door, white : € 350 excl. tax x €
Curtain 1m wide : € 70 excl. tax x €
Extra 300w spotlight : € 80 excl. tax x €
Mesh 20€ the ml (to fix spots out of partitions) + post 50€ (according to config.)	Consult us
Electric box 1KW : 250 € €
Brushed cotton roof lining per sqm : € 30 excl. tax x €
Additional page in the catalog : € 200 x €
Additional badge : € 30 x €
Any option added at a later date will be billed at the normal rate.	Total C
 € excl tax

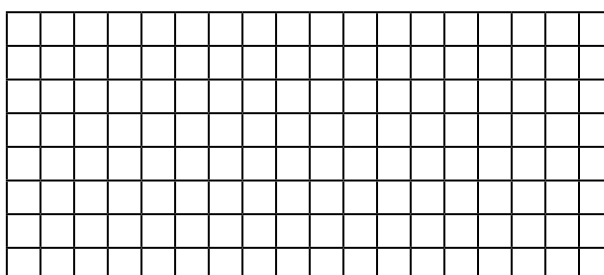
SUMMARY OF YOUR ORDER

Total = Total A + Total B (€ 450) + Total C € excl tax
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Amount to be carried forward p.47

YOUR DESIRED STAND PLAN

1 = 1 meter



ELECTRIC BOX

WARNING :
if you don't choose the electric
box option (sold at cost price), **no**
plug will be available on your
stand.

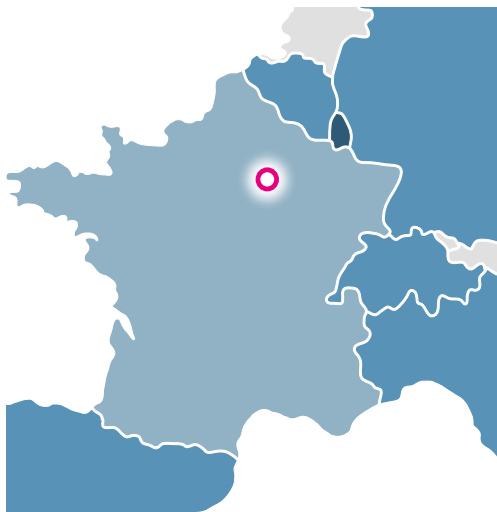
REIMS

art3f.
international contemporary art fair

29>31 May 2026

2025-2026

AMBASSADOR
OFFER



Three hours from Brussels,
two and a half hours from
Luxembourg and just one hour
and 45 minutes from Paris, Reims
is ideally located.

■ A PROMISING EDITION

We had high expectations of the last edition! It was well beyond our expectations, with a substantial increase in attendance and a real emulation of Reims. For this new edition, let's go even further together !

■ AN OPTIMAL EXHIBITION SPACE

Completely renovated, the Reims Exhibition Centre offers a brand new complex. In the heart of the Farman activity centre and close to the large Champagne Park, our brand new exhibition hall is the ideal place for another successful event. With its great modularity, this new Exhibition Centre is adapted to host a multitude of large-scale events like ours.

■ A REGIONAL CHOICE

Close to the Belgian, Luxembourg and German borders, and less than an hour by TGV from Paris, Reims enjoys an exceptional geographical



location. It draws its identity and energy from the cultural crossroads of Latin and Northern Europe. Reims is first and foremost a land of soils where the cultivation and trade of Champagne wines has ensured the prosperity of great winegrowing families renowned throughout the world.

■ CITY OF ART

Holder of the «City of Art and History» label, Reims is by nature a place where contemporary art feels at home. A historic city in France and the nerve centre of the Champagne region, Reims is hosting this new edition of the international contemporary art fair art3f. Heir to a long line of art fairs in the North-East of France, but also in Belgium, Luxembourg and Switzerland, Reims can count on a rich cultural breeding ground and bring together both a local clientele and art3f aficionados.

www.art3f.com



YOUR STAND

The price per sqm comprises wooden partitions covered with brushed white cotton, carpeted floor, 1 x 300w spotlight for 3sqm.

Caution ! To avoid errors, please complete all the form's fields..

REIMS

29>31 May 2026

2025-2026

**AMBASSADOR
OFFER**

A. THE STRUCTURE

Price per sqm excluding tax : € 160	
Stand of sqm x € 160 (minimum 9 for an artist, 18 for a gallery) €
Corner: 350 € per corner x (1, 2, 3 ou 4 corners) <input type="checkbox"/> closed <input type="checkbox"/> open €
Total A € excl tax

B. COMPULSORY FEES

Badges (2 for an artist, 4 for a gallery) 1 catalog, One full-colour page in our catalog, Invitations for 2 people, Insurance (legal liability).	
Total B	450 € excl tax

C. ADDITIONAL OPTIONS

Brushed cotton : <input type="checkbox"/> white for free or <input type="checkbox"/> black €180 or <input type="checkbox"/> grey €180 €
Partition 1m : € 105 excl. tax x €
Single laminated cupboard door, white : € 350 excl. tax x €
Curtain 1m wide : € 70 excl. tax x €
Extra 300w spotlight : € 80 excl. tax x €
Mesh 20€ the ml (to fix spots out of partitions) + post 50€ (according to config.)	Consult us
Electric box 1KW : € 250 €
Brushed cotton roof lining per sqm : € 30 excl. tax x €
Additional page in the catalog : € 200 x €
Additional badge : € 30 x €
Any option added at a later date will be billed at the normal rate.	Total C
 € excl tax

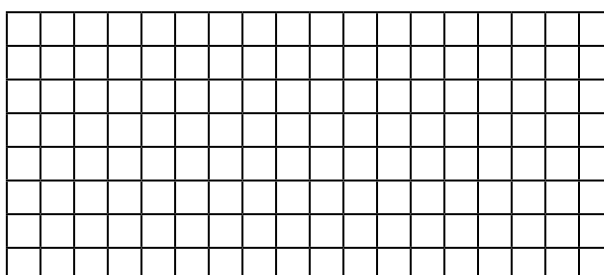
SUMMARY OF YOUR ORDER

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Amount to be carried forward p.47

YOUR DESIRED STAND PLAN

1m = 1 meter



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box option (sold at cost price), **no**
plug will be available on your
stand.

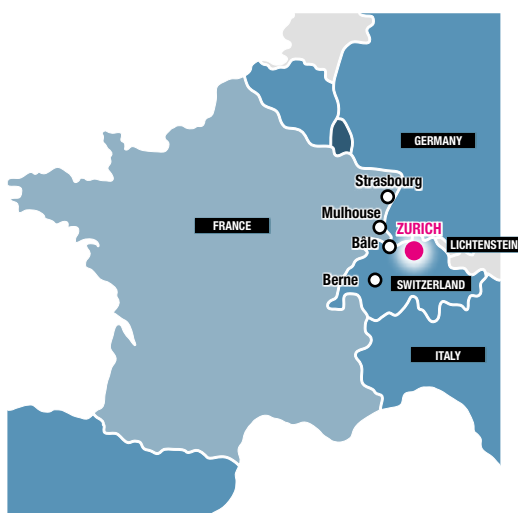
ZURICH

art3f.
international contemporary art fair

12>14 June 2026

2025-2026
**AMBASSADOR
OFFER**

Zurich is considered the richest city in the world !



www.art3f.com



■ ZURICH, THE PLACE TO BE!

Considered the richest city in the world, Zurich is not only the headquarters of the Swiss banking and insurance industry, but also home to hundreds of dynamic SMEs and technology start-ups. This city where work is a supreme virtue offers its citizens very high salaries and a superb living environment.

Source : The Good Life, the leading Business & Lifestyle magazine

■ THE HIGHEST MEDIAN SALARY IN THE WORLD

The median salary in the Zurich area is 6,869 Swiss francs, or 6,044 euros, compared to 1,797 euros in France ! **This is the highest in the world, according to Business Insider.** This salary allows Zurich residents to enjoy an exceptional standard of living.

The impressive line-up of luxury boutiques on Bahnhofstrasse, the main thoroughfare, is a significant indicator... From Dior to Yves Saint Laurent via Van Cleef & Arpels and Harry Winston, no major brand is missing.

As for unemployment, it does not exceed 4.2%, according to the standards of the International Labour Office!

■ AN EXCEPTIONAL QUALITY OF LIFE

The streets of this medium-sized city (415,000 inhabitants, more than 1.5 million in the canton and about 3 million in the metropolitan area) are filled with more Porsches, Ferraris, Bentleys and Aston Martins than in Paris, for example.

Zurich is not only a global business centre, it also offers its residents and tourists a remarkable quality of life and lifestyle.

Indeed, Zurich is a city where life is good, thanks to its pleasant environment (the Limmat and Sihl rivers, the lake, the nearby nature...), its tram network serving all districts, its cleanliness, its policy of environmental preservation and the widespread use of bicycles...

■ BOTH GLOBAL AND ACCESSIBLE

Zurich is Switzerland's largest city with a population of around 415,000. Yet the advantages of this small metropolis are within easy reach, whether it's cycling - a very popular mode of transport in Switzerland - or the widely used public transport.

■ THE LEADING TOURIST DESTINATION IN SWITZERLAND

Tourism is also a major asset. The Zurich region is Switzerland's top tourist destination, with a predominance of business visitors.

Located on the shores of Lake Zurich (Zürichsee), the fourth largest lake in Switzerland, Zurich is a popular holiday destination for the Swiss, German and Austrian bourgeoisie, not least because of its beautiful views and historic centre, as well as its mild climate. The river Limmat, which flows through the city, has been named the cleanest urban river in Europe by the United States Department of Agriculture!

■ A STRATEGIC GEOGRAPHICAL SITUATION

Zurich International Airport is considered the gateway to Switzerland. **With direct flights from over 60 countries, this city on the Limmat River is easily accessible from almost anywhere.** Once you arrive, you can also get to your destination quickly. It takes about 15 minutes by train to get to the city centre!

■ MESSE ZURICH, THE IDEAL INFRASTRUCTURE

With over 30,000sqm of space and at least as many options, Messe Zurich is a particularly versatile and flexible exhibition venue. For any type of event, it is the right infrastructure!

Located in the heart of a lively district, Messe Zurich is a highly modern venue, hosting more than 25 exhibitions and more than 690,000 visitors per year.



Simplified customs clearance

1. If you are an artist, the customs clearance procedure is free and you are exempt from VAT.
2. If you are a gallery owner, you can go through our partner DHL for the customs formalities and you will be subject to a VAT of 8.1%.

YOUR STAND

The price per sqm comprises wooden partitions covered with brushed white cotton, carpeted floor, 1 x 300w spotlight for 3sqm.

Caution ! To avoid errors, please complete all the form's fields..



A. THE STRUCTURE

Price per sqm excluding tax : 250 €	
Stand of sqm x 250 € (minimum 9 for an artist, 18 for a gallery) €
Corner: 350 € per corner x (1, 2, 3 ou 4 corners) <input type="checkbox"/> closed <input type="checkbox"/> open €
Total A € excl tax

B. COMPULSORY FEES

Badges (2 for an artist, 4 for a gallery) 1 catalog, One full-colour page in our catalog, Invitations for 2 people, Insurance (legal liability).	
Total B	450 € excl tax

C. ADDITIONAL OPTIONS

Brushed cotton : <input type="checkbox"/> white for free or <input type="checkbox"/> black €180 or <input type="checkbox"/> grey €180 €
Partition 1m : € 105 excl. tax x €
Single laminated cupboard door, white : € 350 excl. tax x €
Curtain 1m wide : € 70 excl. tax x €
Extra 300w spotlight : € 80 excl. tax x €
Mesh 20€ the ml (to fix spots out of partitions) + post 50€ (according to config.)	Consult us
Electric box 1KW : 300 € €
Brushed cotton roof lining per sqm : € 30 excl. tax x €
Additional page in the catalog : € 200 x €
Additional badge : € 30 x €
Any option added at a later date will be billed at the normal rate.	Total C € excl tax

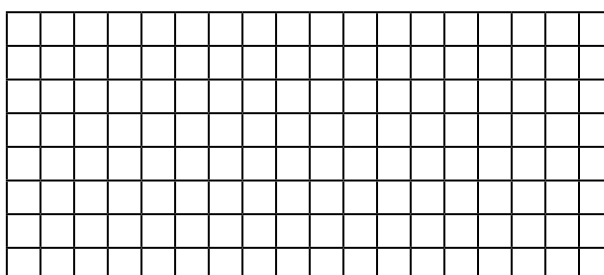
SUMMARY OF YOUR ORDER

Total = Total A + Total B (€ 450) + Total C € excl tax
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Amount to be carried forward p.47

YOUR DESIRED STAND PLAN

1 = 1 meter



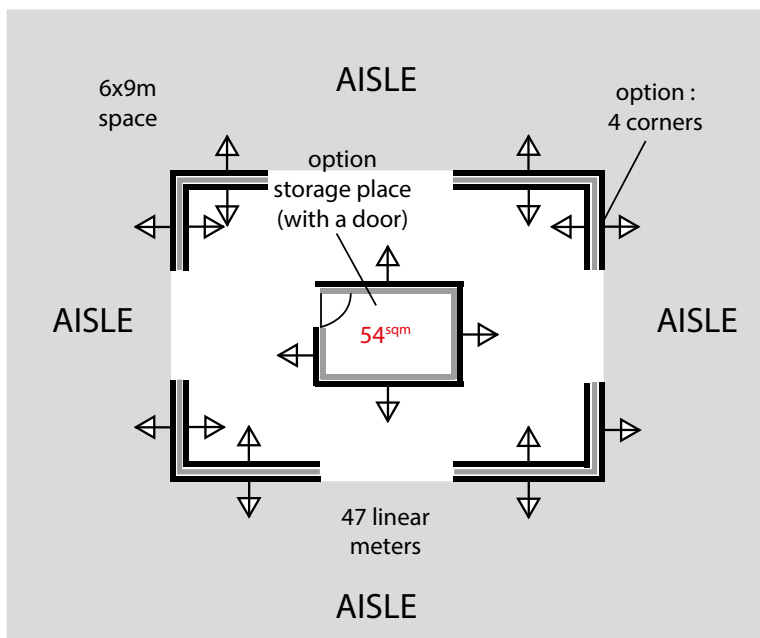
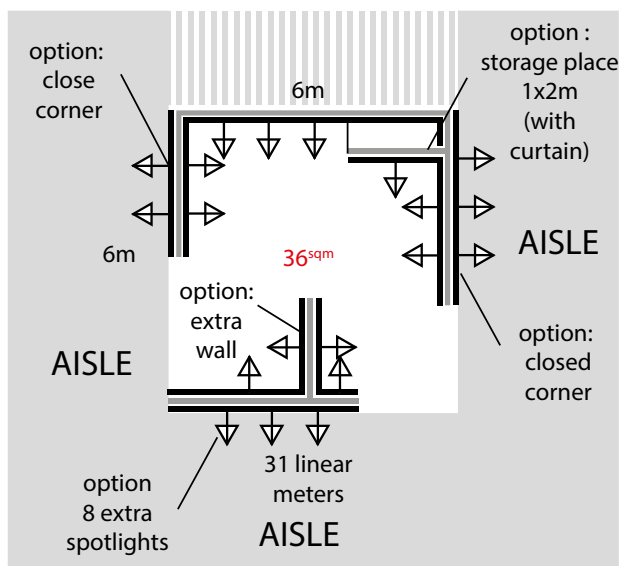
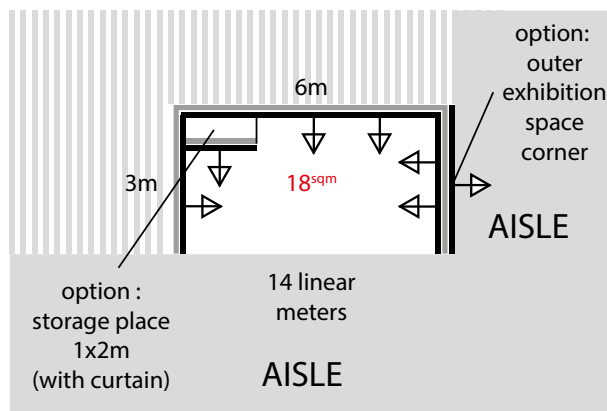
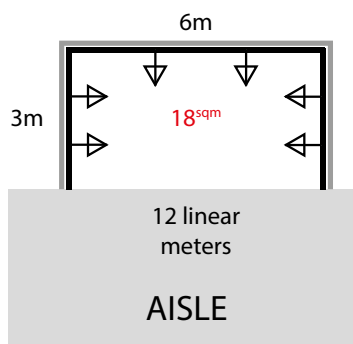
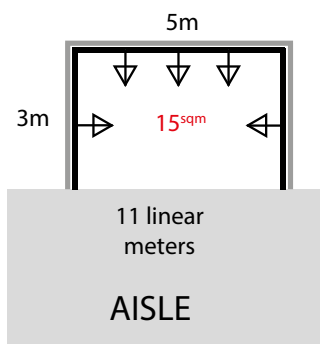
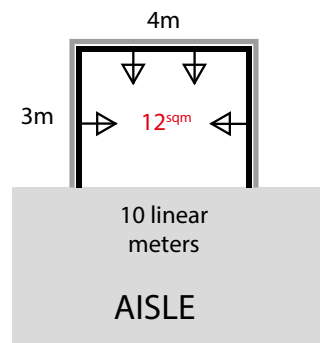
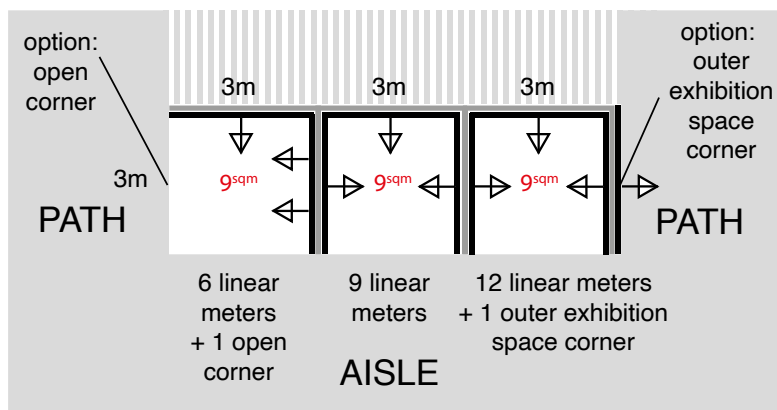
ELECTRIC BOX

WARNING :
if you don't choose the electric
box option (sold at cost price), **no**
plug will be available on your
stand.

EXAMPLES OF STANDS

Here are some ideas of modules, options and structure of stands. Those are just examples, do not hesitate to draw your stand according to your wishes by using the grid in page 2. Respect nevertheless a minimal depth of 3 meters.
Possible surfaces (multiples of 3): 9, 12, 15, 18, 21, 24, 27sqm, etc.

- partitions
- exhibition spaces
- ↑ spotlight



SUMMARY

INDICATE HERE THE CHOSEN FAIRS

..... € EX VAT € EX VAT € EX VAT
..... € EX VAT € EX VAT € EX VAT
..... € EX VAT € EX VAT € EX VAT
..... € EX VAT € EX VAT € EX VAT
..... € EX VAT € EX VAT € EX VAT
..... € EX VAT € EX VAT € EX VAT
..... € EX VAT € EX VAT € EX VAT

TOTAL € EX VAT

Amount to be transferred to the box corresponding to the number of fairs chosen

PARTICIPATION IN 4 FAIRS

-50%

..... € EX VAT
x 0,50 (50% discount)
..... € EX VAT
+ 20% VAT
..... €
..... € INCL. VAT

PARTICIPATION IN 5 OR MORE FAIRS

-55%

..... € EX VAT
x 0,45 (55% discount)
..... € EX VAT
+ 20% VAT
..... €
..... € INCL. VAT

*Payment in one go upon acceptance of your application.
Offer valid until 31 July 2025.*

PAYMENT METHOD

- ☐ by cheque made out to art3f
- ☐ by card :
<https://pay-pro.monetico.fr/art3f/paiement>
- ☐ bank transfer :
IBAN : FR76 3008 7332 8100 0208 6400 146
BIC / SWIFT : CMCIFRPP

I have read the fair regulations below and agree to respect them without reservations.
Payment on acceptance of application.

Name :
Date :
Signature and stamp :

Completed folder to be sent to :
either by email : info@art3f.com
or by post :
art3f - BP2271 - 68068 Mulhouse Cedex - France

Registration folders will not be returned, even in the event of a refusal. For more information, call art3f on : +33 (0)3 89 59 02 40 or contact by email : info@art3f.com

GENERAL CONDITIONS OF ART3F

I. GENERAL PRESENTATION

Art. 1. Object of the show

ART3F (the «Organizer») is organising a contemporary art fair (the «Salon»)

Any questions relating to the show (conditions of participation, progress, etc.) should be addressed to the Organizer (at the address listed at the top of this document).

Art. 2. Scope - contract documents

These General Terms and Regulations are enforceable against any exhibitor and candidate exhibitor.

They are supplemented by the provisions in the exhibitors' application.

The transmission of the application for participation is worth accepting of these General Conditions and Internal Regulations. These General Terms and Regulations may, if necessary, be supplemented by any conditions put in place by the owner of the venue where the show is held.

Art. 3. General provisions

These General Terms apply as of right to the provision of a stand and the sale of works of art, art objects, as part of the show. The Organizer expressly reserves the right to unilaterally change these conditions at any time if circumstances require it and/or in the interest of the Show. In this case, these changes will be specified in a written document provided to exhibitors and will apply immediately and as of right. In the event of a breach of a stipulation of these terms and general conditions, all other stipulations will retain their full strength and scope.

In addition, the purpose of this regulation is also to define the rules for the admission and participation of exhibitors at ART3F show.

Candidate artists and contemporary art galleries receive a participation contract. They may be eligible to participate depending on the program they offer and subject to an available location for that program. Exhibitors agree to respect, without any restriction or restraint, the terms of this regulation and any new provisions that could be imposed by the circumstances and adopted by art3f in the interest of the fair.

Art. 4. Exhibitors

Exhibitors are the artists and professional galleries that officiate in the fields of painting, sculpture, photography, artistic glass, ceramics, publishers of art books, prints, lithographs, in the accepted definitions of original works, the media, the registry of commerce validating the activity. Exhibitors, French or foreign, who have selected a stand will have to respect the nomenclature of the elements allowed to be exhibited by the organizer.

II. TERMS OF PARTICIPATION - FINANCIAL CONDITIONS

Art. 5. Selection

The applicant is asked to attach a complete file to the participation contract. Only artists nominated in the admissions file and who have been accepted by the selection committee will be able to be exhibited on the stand.

For artists : a Curriculum Vitae (resume), a biography, your artistic career, your latest exhibitions, 5 photos of works indicating your name, the title of the work and the format.

For gallery owners : an information sheet on your gallery, 1 photo of artwork per artist represented.

The Organizing Committee may accept or refuse the exhibitor without relying on a reason. Participation in one or more editions of art3f does not result in automatic admission for the following year.

Art. 6 Booking and payment

Once your application has been validated and accepted by the artistic committee, payment must be upon receipt of the invoice.

The exhibitor will be admitted to the fair after paying the

full fee due, and will then be able to take possession of the stand reserved for him.

In case of non-compliance with payment deadlines, any discounts will be cancelled and the entire invoice will be due. Parking fees may be applied depending on the location of the exhibition.

Art. 7. Non-acceptance

If your file is not accepted by the art committee, your registration file and attachments will not be returned to you. The organizer will proceed with the destruction of the data received from an unsuccessful exhibitor.

Art. 8. Cancellation

The balance of the rental amount is due after the application is accepted by the artistic committee. In the event of the exhibitor's withdrawal of membership, the exhibitor will remain liable for the entire location bill.

III. MATERIAL CONDITIONS

Art. 9. Allocation of stands

The Organizer sets out the plan for the show. It distributes the stands taking into account, as far as possible, the wishes expressed by the exhibitors, the nature of the products and services they showcase, the planned layout of the stands and, if necessary, the date of acceptance of the orders.

The location of the stand assigned to an exhibitor is communicated to the exhibitor purely as an indication by means of a plan. It is up to the exhibitor to ensure that the plan is compliant before the installation of his stand, as the responsibility of the Organizer cannot be engaged in this regard.

Any complaint about the location of a booth must be notified in writing to the Organizer within eight days. After this time, no claims will be taken into account.

The Organizer expressly reserves the right to unilaterally change the surface area of a requested or allocated stand within 3% area up or down, as well as the layout of the corresponding areas, without change of price.

Art. 10. Occupying the site

The locations will be available for their set up by exhibitors from 9am Friday to Sunday at midnight.

Any unoccupied location on Friday by 1 p.m. may be assigned by the organizer to another exhibitor.

The exhibitor who was first attributed the site will not be entitled to compensation. Works arriving after the opening of the event may only be sent to the stands outside of open hours to the public. Locations after the demonstration must be vacated at midnight on Sunday. In case an exhibitor has not removed his goods within the allotted time, the organizer, for the security of the goods, to put those in custody at the fair's authorized carrier, at the expense of the exhibitor. Any additional damage and costs that may occur during this safety will not be the responsibility of the organizer. Each booth must be permanently occupied during the opening hours of the fair, last day included. Exhibitors must leave the sites, sets and equipment that were made available to them, in the state in which they received them.

Art. 11. Site layout

The layout of the stands is carried out according to the general plan drawn up by the Organizer. Any special arrangements must be authorized beforehand and in writing by the Organizer and must be carried out in strict compliance with the requirements of the technical file. Notwithstanding the above, the Organizer expressly reserves itself the right to request alterations or removals of developments that would negatively affect the general appearance of the Show or affect public traffic which would hinder neighbouring exhibitors; same for alterations or removals of developments that do not comply with the plan and model that has previously been submitted to the Organizer; all of this at the exclusive expenses of the exhibitor concerned. The specific decoration of the stands is carried out by the exhibitors under their exclusive responsibility. It must comply with the safety regulations issued by the public authorities as well as the general decoration plan and signage set out by the Organizer. The use of any sound, light or audiovisual process is prohibited, unless prior and written permission from the Organizer. Finally, the Organizer reserves the right to position an electric box (of varying

size and color) in your booth to power the lighting system and move the stand.

Art. 12. Cleaning

Cleaning and permanent maintenance of the floors (traffic, entrance and available areas on the floors) will be taken care of by the care of and be at the expense of the organizer. The exhibitor is responsible for the daily cleaning of his booth. Waste will have to be deposited in the aisles when the Showroom doors are closed - cleaning takes place at night.

Art. 13. Disassembly

The stand will have to be disassembled on Sunday evening from 7pm and released at midnight.

The partitions must be rendered without any support and hanging materials (screws). In case of non-compliance, you will be charged a minimum of 50 euros per partition by a cleaning crew.

IV. MISCELLANEOUS

Art. 14. Sales

Sales are allowed during the event. However, for security reasons, no one is allowed to leave the hall of the fair with merchandise without an exit voucher describing the goods carried out, this voucher has to be signed by the exhibitor and acknowledged by the organizer.

Mandatory price display.

Mandatory display, in a visible way, on a panel in A3 format and in a character size that cannot be less than size 90, the following sentence: «The consumer does not have a right of retraction for any purchase made on this stand»

Cases of original works of art and objects of antiquity value:

According to Articles 4 and 5 of the December 3, 1987 Decree about the rights of buyers to Price Information and in accordance with the July 19, 1988 letter of application enforcing the provisions of the December 3, 1987 Decree, which provides accommodations for works of art: «Responding to the specifics of these products, it may be permissible to put a discreet label on items exposed to public view or, in art galleries, to consult a list of prices.»

Art.15. Security

All necessary measures will be taken by the organizer to ensure that the guarding of the fair outside the opening hours is effective. It is up to each exhibitor to exercise vigilant control over their own equipment or possessions during public hours, and during the assembly and dismantling of the stands. Exhibitors will be required to allow free access to electrical boxes located on or near their location.

Art. 16. Miscellaneous prohibitions

Unless expressly authorized by the organizer, exhibitors are prohibited:

- to rent all or part of their location free of charge, for payment or exchange of service
- to broadcast music in their booth or to use machines that could annoy other exhibitors.

V. INSURANCE

Art. 17. Insurance

Apart from covering the risks of mandatory insurance, exhibitors must make sure with their usual company that they are covered for all other risks incurred, in particular theft, degradation of works or exhibition materials. Exhibitors absolve the organizers of any responsibility in the event of fire, explosion, flood, various disturbances, and for any element not attributable to the organizers, agents and attendants. In particular, the organizers cannot be asked for damages in the event that the rented package cannot be effectively used by exhibitors as a result of events of force majeure.

VI. CANCELLATION OF THE SHOW, POSTPONEMENT OF DATES, LIABILITY, TERMINATION

Art. 18. Cancellation of the show or postponement of dates

In the event of cancellation of the show for reasons beyond the Organizer's control, accepted orders will be maintained as of right and without formalities, excluding any compensation. In the event of cancellation of the show or date lag, for reasons beyond the organizer's control, exhibitors will not be entitled to any refund or compensation.

Art. 19. Limitation of liability

Each exhibitor is solely responsible for complying with the regulations applicable to his activity to the works and objects of art he sells (particularly in relation to all required customs formalities), for his commercial offers, as well as for the accuracy of any information transmitted to the Organizer, especially for the needs of the show's communication material.

It therefore guarantees the Organizer against the consequences of any appeals or claims in this respect. The Organizer's proven liability is expressly limited to the repair of direct property damage, exclusive of any intangible and/or indirect damage, such as, in particular and without limitation, loss of turnover, operating loss, commercial or image damage, etc., subject to any mandatory legal or regulatory provision. In addition, and in all cases where the law permits such a limitation, the overall responsibility of the Organizer in connection with the provision of a stand and/or the sale of communication tools is expressly limited to the sums actually paid by the exhibitor in that capacity.

Art. 20. Termination

Any failure by the exhibitor to comply with any of his obligations under these terms and/or orders and/or registration file will, as of right and without prior notice, result in the immediate termination of the services ordered and the exclusion of the exhibitor from the show. In this case, the exhibitor will not be entitled to any refund and will be liable as a matter of law to the Organizer for compensation equal to 25% of the price of the stand made available to him, as a criminal clause, notwithstanding the allocation of the so-called stand to another exhibitor.

Art. 21. Responsibility of the organisers

1. As the availability of the exhibition centres may change according to their calendar, this date may be changed, although this is exceptional and will not lead to cancellation of the contract or payment of compensation. Likewise, the opening hours may be adjusted without financial compensation.

2. Furthermore, in case of force majeure (transportation strike, viruses, epidemics, pandemics, natural disasters...) the organizers can postpone the fair, change its opening hours, exclude the public. They can cancel or close it before the scheduled date. In all cases, contracts with exhibitors remain valid and payment for booth rentals and other services is due. In addition, the organizer is free of reimbursement of any ancillary expenses (hotel, transport, etc.).

VII. APPLICABLE LAW, ATTRIBUTION OF JURISDICTION

Art. 22. Claims

Exhibitors' claims must be submitted, for the purpose of an amicable settlement, to the organizer by registered letter with acknowledgement of receipt within 15 days of the closing of the fair. After this period, claims will no longer be admissible. Any dispute will fall exclusively within the jurisdiction of the Mulhouse courts and will be subject to French law. For the interpretation of the regulation, only French text is authoritative.