

BECOME A SPONSOR !

**AND WE OFFER YOU 1/3 OF THE SURFACE
AREA OF THE STAND YOU SPONSORED!**

DEAR EXHIBITORS,

You regularly recommend new artists or gallery owners to join the art3f family, and we are truly grateful.

In return, we would like to do something to thank you, so we've decided to offer you additional space !

EXAMPLES :

1

You sponsor an exhibitor who takes a 9m² stand, we offer you 3m² to add to your own stand.

2

You sponsor an exhibitor who takes an 18m² stand, we offer you 6m², which can be added to your stand in one or two increments.

3

You sponsor an exhibitor who takes two stands: one of 9m² and another of 18m², we offer you 9m² (3m² + 6m²), which can be added to your stand in one or two increments.

HOW TO BECOME A SPONSOR ?

2 OPTIONS :

- Either the new exhibitor mentions their sponsor's name when submitting their contract
- Or you request the relevant contract(s) from us, and we'll include your name as the sponsor directly on the contract you will then send to your contact

SOME CONDITIONS :

(Full terms and conditions on the back of this document)

- You must sponsor a new exhibitor, or one who has not exhibited with us for over 3 years
- You must already be registered for one or more fairs
- The offered surface area must be used within 12 months following the contract signature

ONCE WE RECEIVE THE CONTRACT(S)

We will notify you by email of the awarded surface area.



GENERAL TERMS AND CONDITIONS OF THE «SPONSORSHIP PROGRAM»

These general terms and conditions apply to the sponsorship of new clients (hereinafter: "New Client") of art3f (hereinafter: "art3f") by existing art3f clients (hereinafter: "Existing Client"). These terms are supplemented by the specific conditions of the Sponsorship Program (hereinafter: "General Terms").

1. Eligible Participants

- 1.1. The New Client and the Existing Client must be two distinct natural persons.
- 1.2. The Existing Client must already be a registered art3f client. The term "New Client" refers to any client who has never participated in a fair, has not exhibited with art3f in the past three years, and has not yet completed their registration process.
- 1.3. The relationship between the Existing Client and art3f must remain active until the bonus (hereinafter: "Bonus") is granted.

2. Bonus Conditions

- 2.1. The Existing Client will receive a bonus in the form of additional stand space for sponsoring a New Client upon their first participation in an art3f fair.
- 2.2. An Existing Client qualifies as a sponsor only if both of the following conditions are met :
 - 2.2.1. The Existing Client asks the New Client to mention their sponsorship code (client code) when submitting their registration contract. The sponsorship code must not be shared publicly.
 - 2.2.2. The New Client registers for a fair by completing and signing a participation contract, is accepted by the selection committee, and pays the invoice in full.
- 2.3. The Bonus for the Existing Client consists of free additional surface area, equal to one-third of the stand size reserved by the New Client, granted after the New Client has fully paid their invoice.
- 2.4. The Bonus must be used at a fair for which the Existing Client already has a participation contract, and within 12 months following the New Client's fair..

3. Restrictions

- 3.1. As part of the Sponsorship Program, the Existing Client may increase their stand size, subject to availability.
- 3.2. The program is only open to exhibitors who have already participated in at least one art3f fair.
- 3.3. A New Client may use only one personal sponsorship code during registration.

4. No Legal Obligation – Terms May Change

- 4.1. The Sponsorship Program does not create any legally binding obligation on the part of art3f.
- 4.2. art3f reserves the right to modify or terminate the Sponsorship Program at any time, without notice or justification.
- 4.3. Any changes to the program will be announced by email and will take effect immediately upon announcement.
- 4.4. art3f reserves the right to exclude any client from the program at any time due to abusive and/or fraudulent behavior with respect to these terms or the program restrictions. art3f is not required to justify such exclusions.